

SBU LAUNCHES ENTREPRENEUR INTERVIEW SERIES – IMAX CEO BOOKED AS FIRST GUEST

STONY BROOK, N.Y., November 4, 2014 – **Stony Brook University (SBU) College of Business** today announced the launch of a new series of interviews with highly successful entrepreneurs who hail from Long Island. Richard Gelfond, CEO of IMAX Corporation – the billion-dollar movie technology company – will be the series first guest interview on November 11, 2014 at 6 p.m. in SBU's Wang Center.



Gelfond, a graduate of SBU, will talk about his journey from shoeshine entrepreneur to one of America's top CEOs. **Joseph Campolo**, Chairman of Mergers and Acquisitions advisory firm **Protegrity Advisors LLC**, and SBU alum, will interview Gelfond. The Gelfond interview will be the first in the College of Business Entrepreneurs Edge series, which will showcase successful innovators from Long Island, describing their sometimes roundabout and always individual career journeys.

"The Entrepreneurs Edge series promises to be both a learning and inspirational experience for our students and the outside business community," said Dr. Manuel London, Dean, College of Business at Stony Brook University. "The one-on-one format provides a unique firsthand account of what it's like to become a successful entrepreneur, including the many challenges and even failures along the way."

Protegrity Advisors and the Brookhaven Industrial Development Agency are founding sponsors of the Entrepreneurs Edge series.

"We are thrilled to be launching the Entrepreneurs Edge series with the College of Business," said Bruce Newman, Committee Chair of the series, and President of Protegrity Advisors LLC. "Interview guests are proof that success in business doesn't always necessitate moving to other parts of the country. We also see the event serving as a meet-up opportunity for entrepreneurs and local business executives, which can help foster the budding and potentially significant startup ecosystem on Long Island."

Those interested in attending can register at www.SBUEdge.Eventbrite.com. This event is free and open to the public. Seating is limited.

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About Richard Gelfond

Rich Gelfond is Chief Executive Officer of IMAX Corporation, one of the world's leading entertainment technology companies. Under his leadership, IMAX has evolved from a niche purveyor of nature and science documentaries to a Hollywood movie force – both as high-tech exhibitor and a creative partner in the movie-making process. IMAX presented some of 2014's top movies including Captain America: The Winter Soldier, The Amazing Spider-Man 2, Godzilla and Marvel's Guardians of the Galaxy. See more at <https://www.imax.com>.

About Stony Brook University College of Business

Stony Brook University's College of Business is one of the leading business programs in the world. Students come from around the corner, and around the globe, to participate in an integrated curriculum that combines classroom and real-world learning. Programs are taught by senior Stony Brook faculty with decades of experience along with key business executives who serve as visiting professors. MBA and undergraduate programs are designed to prepare students as leaders ready to take on the complex challenges of the business world. See more at <http://www.stonybrookcob.com>.